

BUFFALO TRACE

DISTILLERY

September 20, 2005

Dear Friend of Buffalo Trace,

Many thanks for your purchase of our Eagle Rare 17 year old Kentucky Straight Bourbon Whiskey.

113 GREAT BUFFALO TRACE
FRANKLIN COUNTY
FRANKFORT, KY 40601

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FRANKFORT, KY 40602

502.223.7641 TEL
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WWW.BUFFALOTRACE.COM

We hope you and your customers are very pleased with the whiskey contained in these bottles. In distilling and aging these products, we have attempted to share some of the finest American whiskey ever made.

The glass bottle we've chosen showcases the whiskey's gorgeous amber color with a classy look. The back label even provides a full product description for you to read while enjoying a taste. Every bottle has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package.

We have enclosed in this case a shelf talker detailing the critical acclaim that the product has already received. We hope this will make marketing the whiskey to your customers even easier. On the reverse side of this letter, please find a detailed fact sheet detailing on the barrels selected for this year's vintage. Hopefully you and your customers will find the intricate details of these particular barrels interesting and compelling as we do.

In closing, thank you again for your purchase of this very limited supply of Eagle Rare 17 year old. If we at Buffalo Trace Distillery can be of any further assistance please do not hesitate to make contact at the following numbers or e-mail addresses:

Mark Brown
(502) 696-5978

mbrown@buffalotrace.com

Kris Comstock
(502) 696-5936

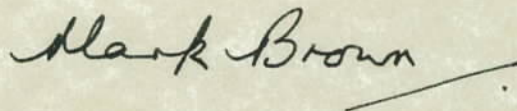
kcomstock@buffalotrace.com

Websites:

www.buffalotrace.com

www.greatbourbon.com

With best regards,



Mark Brown
President and CEO
Buffalo Trace Distillery

DISTILLING TRADITION SINCE 1787

EAGLE RARE 17 YEAR OLD KENTUCKY STRAIGHT BOURBON WHISKEY

Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

Age Profile

Year of Distillation: Spring of 1988
Release: Fall of 2005
Release Brand name: Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey
Proof for release: 90.0 proof

Recipe

Large Grain: Kentucky Corn; Distillers Grade #1 and #2
Small Grain: Minnesota Rye
Finish Grain: North Dakota Distillers Malted Barley

Cooking / Fermentation

Milling screen: #10
Cook Temperature: 240 degrees Fahrenheit
Water: Kentucky Limestone with Reverse Osmosis
Fermentation: Carbon Steel / Black Iron fermenter
Mash: Sour

Distillation & Aging

Distillation: Double Distilled; beer still and doubler
Proof off still: 135 Proof
Barrel: New, White Oak; #4 Char; Charred for 55 seconds
Barrel maker: Independent Stave; Lebanon KY
Barrel entry proof: 125 proof
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons
Warehouse: Warehouse Q
Evaporation loss: 55.54 % of the original whiskey lost to evaporation

Bottling

Barrel selection: 36 hand picked barrels
Filtration: Chill
Product Age: 17 Years old at bottling
Tasting comment: "A touch of caramel and a hint of old leather"