

# BUFFALO TRACE

## DISTILLERY

August 30, 2004

Dear Friend of Buffalo Trace,

Many thanks for your purchase of our Eagle Rare 17 year old Kentucky Straight Bourbon Whiskey.

We hope you and your customers are very pleased with the whiskey contained in these bottles. In distilling and aging these products, we have attempted to share some of the finest American whiskey ever made.

The glass bottle we've chosen showcases the whiskey's gorgeous amber color with a classy look. The back label even provides a full product description for you to read while enjoying a taste. Every bottle has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package.

We have enclosed in this case a shelf talker detailing the critical acclaim that the product has already received. We hope this will make marketing the whiskey to your customers even easier. On the reverse side of this letter, please find a detailed fact sheet detailing on the barrels selected for this year's vintage. Hopefully you and your customers will find the intricate details of these particular barrels interesting and compelling as we do.

In closing, thank you again for your purchase of this very limited supply of Eagle Rare 17 year old. If we at Buffalo Trace Distillery can be of any further assistance please do not hesitate to make contact at the following numbers or e-mail addresses:

Mark Brown  
(502) 696-5978

mbrown@buffalotrace.com

Kris Comstock  
(502) 696-5936

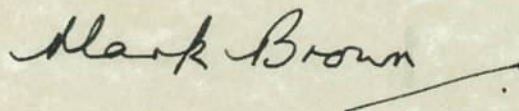
kcomstock@buffalotrace.com

Websites:

[www.buffalotrace.com](http://www.buffalotrace.com)

[www.greatbourbon.com](http://www.greatbourbon.com)

With best regards,



Mark Brown  
President and CEO  
Buffalo Trace Distillery

DISTILLING TRADITION SINCE 1787

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# EAGLE RARE 17 YEAR OLD KENTUCKY STRAIGHT BOURBON WHISKEY

## Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

## Age Profile

Year of Distillation: Spring of 1987  
Release: Fall of 2004  
Release Brand name: Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey  
Proof for release: 90.0 proof

## Recipe

Large Grain: Kentucky Corn; Distillers Grade #1 and #2  
Small Grain: Minnesota Rye  
Finish Grain: North Dakota Distillers Malted Barley

## Cooking / Fermentation

Milling screen: #10  
Cook Temperature: 240 degrees Fahrenheit  
Water: Kentucky Limestone with Reverse Osmosis  
Fermentation: Carbon Steel / Black Iron fermenter  
Mash: Sour

## Distillation & Aging

Distillation: Double Distilled; beer still and doubler  
Proof off still: 135 Proof  
Barrel: New, White Oak; #4 Char; Charred for 55 seconds  
Barrel maker: Independent Stave; Lebanon KY  
Barrel entry proof: 125 proof  
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons  
Warehouse: Warehouse H and I  
Evaporation loss: 68.47 % of the original whiskey lost to evaporation

## Bottling

Barrel selection: 9 hand picked barrels  
Filtration: Chill  
Product Age: 17 Years old at bottling  
Tasting comment: "Big and silky. Carmel with a hint of leather"