



EAGLE RARE ANNOUNCES 2019 RARE LIFE AWARD RECIPIENT

War Veteran Bryan Anderson wins \$50,000 grand prize.

FRANKFORT, FRANKLIN COUNTY, KY April 11, 2019 — Eagle Rare Kentucky Straight Bourbon Whiskey is pleased to announce the winner of the 2019 Rare Life Award. Army veteran Bryan Anderson has been named as the grand prize winner and will receive a donation of \$50,000 for his cause of choice, [USA Cares](#), a national non-profit organization that is focused on assisting post 9/11 veterans in times of need.

Anderson is a triple amputee having lost both of his legs and his left hand from an Improvised Explosive Device (IED) attack during his second tour of duty in Iraq. The magnitude of his injuries seems insurmountable to most, but Anderson used his circumstance to start leading a truly rare life. He is a Spokesman for USA Cares, an Ambassador for the Gary Sinise Foundation and National Spokesman for Quantum Rehab. He has appeared on the big and little screen in acting roles and stunt work in *American Sniper*, *The Wrestler*, *CSI: NY*, *Hawaii 5-0* and *All My Children*. He enjoys overcoming challenges which has led him to take up skateboarding, snowboarding and rock climbing in his spare time.

“It is our honor to announce Bryan Anderson as the ninth annual recipient of the Rare Life Award,” said Joshua Steely, Buffalo Trace bourbon brand manager. “His story of courage and survival is truly inspiring and exemplifies what it means to live a rare life. His commitment to helping others to never give up and make no excuses for their circumstances proves how much one person can make a difference, and we are so pleased to be a small part of his good work.”

As the grand prize winner, Anderson was honored at a ceremony in his home town of Chicago, IL on April 9. The ceremony included a short film on Anderson’s story that featured interviews with his family and USA Cares representatives.

Established in 2011, the Rare Life Award celebrates those who lead a rare life, demonstrating the six brand pillars of courage, leadership, survival, devotion, character and heroism. The 2019 winner was selected by open voting and a panel of five judges, who reviewed nominations from across the country. This year’s judges included Jake Clark, 2018 Rare Life Award winner; Trish Clasen, Hearst Magazines; Nino Marchetti, The Whiskey Wash; Harlen Wheatley, Buffalo Trace Distillery; and Nate Woodruff, Whisky With a View. To date, Eagle Rare has donated more than \$560,000 to 63 different charities through the Rare Life Award.

To view the video, click [here](#).
Images are available [here](#).

About Eagle Rare Bourbon

Eagle Rare Bourbon Whiskey is part of the award-winning Buffalo Trace Distillery, an American family-owned company based in Frankfort, (Franklin County), Kentucky. The Distillery's rich distilling tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Eagle Rare Bourbon is a 10-year-old bourbon that has won multiple awards, including five double gold medals from the San Francisco World Spirits Competition. For more information on the Rare Life Award or Eagle Rare Kentucky Straight Bourbon Whiskey, visit www.eaglerarelife.com.

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Media Contact:

Shelby Jones

Cornett

Office: 859-281-8430 | Cell: 859-361-1105

shelby@teamcornett.com