



**Contacts:** Amy Preske  
PR Manager  
apreske@buffalotrace.com  
502-696-5957

**For Immediate Release**

**BUFFALO TRACE DISTILLERY ANNOUNCES  
SPECIAL BOTTLING AVAILABLE FOR CHARITIES**  
*Distillery Hopes to Raise \$500,000 for Charity*

**FRANKFORT, FRANKLIN COUNTY, KY (May 14, 2019)** – Just over a year ago, in April 2018, Buffalo Trace Distillery rolled its seven millionth barrel produced since Prohibition into Warehouse V, the world’s only bonded single barrel aging warehouse. That meant, of course, the existing sixth millionth barrel that had been residing in Warehouse V since 2008 would need to take up new residence.

Promptly moved into another warehouse to mature for another year, this bourbon has aged a full 10 years 11 months. The six millionth barrel of Buffalo Trace Kentucky Straight Bourbon Whiskey has been filled into 375ml bottles and is being made available exclusively to non-profit organizations for fund raising opportunities.

Each bottle from the Sixth Millionth Barrel has a beautifully handwritten description on the glass. The bottles in turn have been packaged in a numbered hardwood showcase box that includes a piece of the charred oak stave from the historic barrel and small brochure explaining the significance of this collector’s edition.

Buffalo Trace Distillery is offering all 400 bottles to charitable organizations across the country free of charge to auction off and raise money for their worthwhile causes.

This commemorative bottling of the Buffalo Trace Sixth Million Barrel will not be available in stores. Bottles will only available to non-profit organizations in the United States wishing to raise funds for their charity. To be considered, organizations must submit an official U.S. non-profit tax ID number and auction the bottle within the 2019 calendar year. Applications will be taken online only at [www.6millionthbarrel.com](http://www.6millionthbarrel.com)

Recipients of these bottles shall be notified by email in early July. Bottles will be shipped free of charge in August 2019 and recipients will have until Dec. 31, 2019 to auction the bottle. Non-profit organizations can submit their request for a bottle online at [6millionthbarrel.com](http://6millionthbarrel.com) beginning today. The cutoff date to submit an online application is July 1<sup>st</sup>, 2019.

“We’re thrilled to be able to do something with the bottles to help those in need,” said Kris Comstock, Buffalo Trace senior marketing director. “We decided on the 375ml size bottles, rather than a larger size, to allow for more bottles so we can help more charities. We really hope whiskey enthusiasts will help some deserving non-profit groups raise serious money. These bottles are beautiful, the package is first class, and the bourbon tastes amazing. Our goal is to raise \$500,000 for charity!”

This is not the first time Buffalo Trace Distillery has offered commemorative bottles for non-profits to use for fundraising purposes. In 2011 the Distillery offered its Millennium Barrel of bourbon, put up to age on Dec. 31, 1999. That effort raised more than \$150,000 for various charities across the U.S. In 2016, its inaugural O.F.C. Bourbon Whiskey from 1980, 1982 and 1983 were released in the same manner, and non-profits reported back they had raised more than a million dollars for charitable causes.

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by “Jim Murray’s Whiskey Bible 2018.” Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about

Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

**-end-**