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2014 BUFFALO TRACE BATTLE OF THE BANDS WINNER ANNOUNCED

\$10,000 Grand Prize Goes to Black Heart Saints



FRANKFORT, FRANKLIN COUNTY, KY (October 14, 2014) – Buffalo

Trace Kentucky Straight Bourbon Whiskey is excited to announce the winner of the fourth annual Battle of the Bands is **Black Heart Saints**, from Austin, Texas. Through the month of September, fans voted online for their favorite of eight finalists and a panel of judges reviewed the top three vote getters to determine a winner for the \$10,000 grand prize.

Since January, fans have voted online at the Buffalo Trace Saloon for their favorite band, and each month the top vote getter earned a spot in the final round as well as a \$500 monthly prize. Of the eight bands in the final round, **Black Heart Saints**, **Copious Crush** and **We Are The Riot** received the most votes, with more than 46,000 each in the month of September alone.

“This year we heard some awesome music from some very talented bands representing many different styles,” said Bourbon Brand Manager Kris Comstock. “Congratulations to Black Heart Saints, the win was well deserved.”

The Battle of the Bands music and contest details can be accessed at:

<http://www.buffalotracesaloon.com/battleofthebands>. Must be 21 years or older to enter.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and

includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky “Whisky Visitor Attraction of the Year.” Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracedistillery.com.

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