

BUFFALO TRACE™

DISTILLERY



Contact: **Kristie Wooldridge**
Public Relations Associate
Manager, Communications
Buffalo Trace Distillery
kwooldridge@buffalotrace.com
502-783-5652

BUFFALO TRACE DISTILLERY AND FRANKFORT PARKS AND RECREATION TO HOST 20th ANNUAL EASTER EVENT

Registration is required for participation in complimentary event

FRANKFORT, FRANKLIN COUNTY, KY (March 12, 2019) – Buffalo Trace Distillery and the City of Frankfort Department of Parks, Recreation and Historic Sites is egg-cited to host its 20th annual Easter event next month. “Easter at the Trace,” is a festival-like event, comprised of music, refreshments and other Easter activities, including photos with the Easter Bunny and an opportunity to search for thousands of treat-filled eggs on the Distillery lawn.

Easter at the Trace will begin at 11 a.m. Sunday, April 14 in the Buffalo Trace Distillery gardens and conclude at 2 p.m.

All families interested in participating must register online ahead of the event and present a digital or printed ticket at the check-in. This remains a complimentary event for children and families to attend, but due to growing interest, and in order to manage crowd size and ensure a safe event for everyone, registration is required.

The Distillery lawn will be divided into two large hunt areas. At noon, children ages 0-2 will hunt in one marked area, and then at 12:15 p.m. children ages 3-4 will hunt

in a second area. The areas will be replenished with eggs and then at 12:45 p.m. children ages 5-8 will hunt, followed by children ages 9-11 at 1 p.m.

Registration for Easter at the Trace is complimentary and begins March 14. Visit www.buffalotracedistillery.com/events and click on the “Register Now” link in the Events Stampede Calendar. All participants must register online and bring a digital or printed ticket to check-in at Easter at the Trace. Early registration is recommended as space is limited.

Buffalo Trace is located at 113 Great Buffalo Trace in Frankfort, Ky. Visitors are asked to enter at the main Distillery entrance and follow event parking signs. Please allow for ample time for parking. In the event of rain, the Easter Bunny will greet the children for photos and pass out treats in the Buffalo Trace Clubhouse.

Children must be accompanied by a parent or guardian at all times. No pets please, except for service animals.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by *Jim Murray's Whiskey Bible 2018*. Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>