

Contact:

Sydney Lemperle Marketing Service Intern slemperle@buffalotrace.com 502-696-5972 www.buffalotracemediakit.com

BUFFALO TRACE DISTILLERY WINS TOP AWARDS AT 2017 INTERNATIONAL SPIRITS CHALLENGE

Spirits awarded three Gold and one SilverMedals

FRANKFORT, FRANKLIN COUNTY, KY (June 14, 2017) – Buffalo Trace Distillery received high praise during the 2017 International Spirits Challenge. Multiple whiskies from the Distillery received Gold Medals and one received a Silver Medal. In total, Buffalo Trace Distillery received four medals from the ISC judging panel.

This year, the competition received more than 1,300 entries from nearly 70 countries around the globe. ISC awards are viewed as highly impressive and are big achievements for the competitors.

Buffalo Trace Distillery whiskies awarded Gold Medals include Eagle Rare 10 Year Old Kentucky Straight Bourbon Whiskey, Colonel E.H. Taylor Jr. Single Barrel Kentucky Straight Bourbon Whiskey and Stagg Jr. Kentucky Straight Bourbon Whiskey. Buffalo Trace Kentucky Straight Bourbon Whiskey received a Silver Medal.

"We are very flattered by the awards our whiskies received at the ISC competition. To be ranked so highly by such a prestigious competition is a great feeling," Master Distiller Harlen Wheatley said. "We take a strong pride in our whiskey making and we are very honored."

This competition is in its 22nd year of judging award winning spirits. The ISC is judged by a panel of renowned judges with different specialties within the spirit industry. The competition promotes outstanding quality spirits from all over the world and enforces a rigorous and independent judging process. Results from the 2017 International Spirits Challenge can be found at http://www.internationalspiritschallenge.com/isc2017/2017-results.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 17 distillery titles since 2000 from such notable publications as *Whisky Magazine, Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named "Brand Innovator of the Year" by *Whisky Magazine* at its Icons of Whisky America Awards 2015. Buffalo Trace Distillery has also garnered more than 300 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracemediakit.com.