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**BUFFALO TRACE DISTILLERY
HOSTS SIXTH ANNUAL VALENTINE'S EVENT**

Share the "Buffalo Love" on Saturday, February 11

FRANKFORT, FRANKLIN COUNTY, KY (Feb. 2, 2017) – Love is in the air at Buffalo Trace Distillery! But where there's bourbon and food pairings, what's not to love? The popular Valentine's Day bourbon tasting and food pairing, "Buffalo Love," will return to Buffalo Trace Distillery next week and will be led by Master Blender Drew Mayville.

The unique event will be held Saturday, Feb. 11. Guests will be treated to a succulent dinner while learning how each course pairs easily with some of Buffalo Trace's award-winning spirits.

The evening will start at 6 p.m. with an optional tour; at 7 p.m. guests will enjoy a specially-created cocktail as Mr. Mayville will begin a fun-filled and educational bourbon journey as guests learn how to nose, taste, and appreciate all the glorious flavors brought forth by some of Buffalo Trace's most highly sought-after products, all the while enjoying a special menu created exclusively for Buffalo Trace Distillery to complement the spirits.

The six course food and spirit pairing will feature Buffalo Trace products such as Wheatley Vodka, Buffalo Trace Bourbon, Eagle Rare Bourbon, Old Weller Antique, Sazerac Rye and Buffalo Trace Bourbon Cream.

All of the dishes will incorporate the aforementioned products in the preparation. Mr. Mayville will explain how the dish compliments the selected libation and what flavors one can expect to find in each combination.

The cost for "Buffalo Love" is \$100 per person. Reservations are required and can be made by emailing events@buffalotrace.com or calling 502-696-5930. The event will

end at 9 p.m. All attendees must be 21 years of age or older. Attire is smart casual. This is just one of several events Buffalo Trace Distillery is hosting in 2017. Visit <http://www.buffalotracedistillery.com/events> for a complete listing.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 17 distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named "Brand Innovator of the Year" by *Whisky Magazine* at its Icons of Whisky America Awards 2015. Buffalo Trace Distillery has also garnered more than 300 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracediakit.com