BUFFALO TRACE

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COLONEL E.H. TAYLOR, JR. SINGLE BARREL NAMED BEST AMERICAN WHISKEY AT 2017 INTERNATIONAL SPIRITS CHALLENGE

FRANKFORT, FRANKLIN COUNTY, KY (Aug. 8, 2017) – Colonel E.H.

Taylor, Jr. Single Barrel Kentucky Straight Bourbon Whiskey was awarded as the best American Whiskey at the International Spirits Challenge gala dinner in London, where it received an ISC Trophy. This awards ceremony honors the best spirits in the world and awards a trophy to only the top product in each category.

"We feel honored and very grateful to receive this award," Master Distiller Harlen Wheatley said. "Our Colonel E.H. Taylor, Jr. Single Barrel Bourbon is a great whiskey and one that we're very proud of, and we're excited for it to receive this recognition among the world's best spirits."

The ISC gala followed the announcement of medals presented earlier this summer in which Buffalo Trace Distillery was awarded Gold for, Colonel E.H. Taylor, Jr. Single Barrel Kentucky Straight Bourbon Whiskey, Eagle Rare 10 Year Old Kentucky Straight Bourbon Whiskey and Stagg Jr. Kentucky Straight Bourbon Whiskey. The Distillery was awarded Silver for its Buffalo Trace Kentucky Straight Bourbon Whiskey.

Each spirit in the competition underwent a blind tasting, conducted by a panel of renowned industry experts who scored each spirit on its aroma, appearance, taste and finish. This year, the 22nd annual International Spirits Challenge received more than 1,300 entries from nearly 70 countries around the globe.

Results from the 2017 International Spirits Challenge can be found at http://www.internationalspiritschallenge.com/isc2017/2017-results.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 17 distillery titles since 2000 from such notable publications as *Whisky Magazine, Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named "Brand Innovator of the Year" by *Whisky Magazine* at its Icons of Whisky America Awards 2015. Buffalo Trace Distillery has also garnered more than 300 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit www.buffalotracemediakit.com.