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For Immediate Release

BUFFALO TRACE DISTILLERY OPENS NEW E. H. TAYLOR TOUR, INCLUDES "BOURBON POMPEII"

Sixth Complementary Tour Offered at this National Historic Landmark Distillery

FRANKFORT, FRANKLIN COUNTY, KY (August 3, 2017) Buffalo Trace Distillery kicks off its long-awaited tour to its famous "Bourbon Pompeii" on Monday, August 7th, 2017. Officially called the E. H. Taylor Tour, the tour will visit three sites at this National Historic Landmark Distillery, two of which have not been open to the public for touring previously. The tour will visit the Old Taylor House, a small white house built in the 1790s, which is the oldest house in Franklin County. Built by Commodore Richard Taylor, E. H. Taylor's great-grandfather, the Old Taylor House has been a residence, a small hospital and a laboratory. After it had sat vacant for a number of years, Buffalo Trace restored it a few years ago and now uses it for internal meeting space. It has not been open to the public for touring until now.

The second stop on the E. H. Taylor Tour will be the much talked about O.F.C. Building, better known by its nick name "Bourbon Pompeii." This building is a true historic gem in the chronicles of American bourbon distilling, with the original foundation wall built by Taylor in 1869, and then a second foundation Taylor built in 1873 when he set out to build the industry's first "modern" distillery. The fermenting vats inside were found intact and date back to 1883. The foundation and the vats were covered with a cement floor when the building was decommissioned in 1958 and forgotten, until 2016 when Buffalo Trace began work on the O.F.C. Building to turn it into meeting and event space. That plan was altered upon discovery of this rare archeological treasure, although the upper levels of the building will still be used as event space as originally planned. One of Taylor's fermenters will also be re-lined with copper as Taylor had originally designed it, for usage in the near future. These are unique finds, and may

arguably be called the oldest, most intact distillery in existence in the United States; as intact remains of early buildings and equipment on most distilleries are completely removed during development and expansion.

The third stop on the E. H. Taylor Tour will take guests inside Warehouse "C," located across from the Visitor Center. This warehouse was built by Taylor in 1884 and is a beautiful brick and limestone structure that holds about 25,000 barrels. All of the E. H. Taylor, Jr. line of whiskies reside in this warehouse, along with other brands distilled by Buffalo Trace. Taylor was known for his innovation and quality, which is evidenced by his inclusion of steam heat in the warehouses for the winter months, and the fine architectural details found in his buildings. Buffalo Trace still heats its warehouses to this day, (and is one of the only distilleries to do so) which forces its bourbons to receive a full cycle of aging year round instead of lying dormant in the barrel when the temperature dips in the 40s (Fahrenheit,) as it is known to do quite often in Kentucky winters!

After visiting Taylor's barrel warehouse, guests will then return to Buffalo Trace's Visitor Center where they will enjoy a complimentary tasting to round out their tour. The new E. H. Taylor Tour will last about an hour and is complimentary. It will run Monday-Friday at 2:30 p.m. Reservations are required for this tour and can be made online here: http://www.buffalotracedistillery.com/visit-us/our-tours

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1786 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won seven distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. It was named *Whisky Magazine* 2010 World Icons of Whisky "Whisky Visitor Attraction of the Year." Buffalo Trace Distillery has also garnered more than 200 awards for its wide range of premium whiskies. To learn more about Buffalo Trace

Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media

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