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## **BUFFALO TRACE DISTILLERY PRESENTS COLONEL E.H. TAYLOR, JR. BARREL PROOF RYE**

*This uncut, unfiltered offering allows fans to enjoy the beloved E.H. Taylor Straight Rye recipe in its most natural and untouched form*



**FRANKFORT, KY (June 27, 2024)** – Buffalo Trace Distillery is thrilled to announce Colonel E. H. Taylor, Jr. Barrel Proof Rye whiskey, a new uncut, unfiltered rye recipe joining the Colonel E. H. Taylor, Jr. Collection. Aged at Buffalo Trace Distillery, this limited-edition release is bottled at 126 proof and crafted with the highest standards of quality and innovation first introduced to the industry by its namesake.

Highly regarded as the “Father of the Modern Bourbon Industry,” Colonel Edmund Haynes Taylor, Jr. purchased O.F.C. Distillery (now Buffalo Trace Distillery) in 1869. Here, the whiskey trailblazer crafted straight rye whiskey over 100 years before its resurgence in the American whiskey landscape. He made an immediate mark on the industry by modernizing, expanding, and upgrading the plant with state-of-the-art

grain equipment and a first-of-its-kind steam heating system still used in barrel warehouses in Buffalo Trace Distillery today. Taylor is celebrated for, among many things, playing an instrumental role in the passage of the Bottled-in-Bond Act of 1897.

“Colonel Taylor’s impact on the bourbon industry is immeasurable and, more than 130 years after the construction of his famous and innovative Warehouse C, Buffalo Trace Distillery remains committed to producing exceptional whiskey with the finest quality ingredients,” said Andrew Duncan, Global Brand Director at Buffalo Trace Distillery. “Colonel E. H. Taylor, Jr. Barrel Proof Rye is an exceptional uncut, unfiltered expression that pays homage to the E.H. Taylor’s pioneering vision.”

This expression of Colonel E. H. Taylor, Jr. is the ideal blend of barrel proof strength and fresh rye spice. On the nose it has an aroma of white pepper and nutty undertones, with a touch of fresh floral and candied apricot. A sip brings a range of complex flavors, balancing the sweet, dried stone fruit with pepper and oaky dryness. The lasting finish is full and sweet as honey, concluding an exceptional experience.

“Spirits enthusiasts know that there is no experience quite like tasting a whiskey in its truest, untouched form - straight from the barrel,” remarked Buffalo Trace Distillery Master Distiller Harlen Wheatley.

“Barrel Proof Rye takes the beloved recipe of Colonel E.H. Taylor Straight Rye whiskey to a new level and brings a new release that perfectly complements the E.H. Taylor, Jr. Collection.”

The Barrel Proof Rye is the 13<sup>th</sup> release to join the Colonel E.H. Taylor, Jr. Collection. Others include Single Barrel Bourbon, Sour Mash Bourbon, Warehouse C Tornado Surviving Bourbon, Four Grain Bourbon, and more. Consistent with previous releases in the collection, the whiskey is stored in the well-recognized E.H. Taylor Jr. canister, which showcases a vintage label.

Colonel E.H. Taylor, Jr. Barrel Proof Rye is available now, though quantities are limited. The suggested retail price is \$77.99 (750ml); state taxes and fees will vary by market.

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### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and it is a National Historic Landmark, as well as listed on the National Register of Historic Places. Its history includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site. The Distillery has won more than 40 distillery titles since 2000 and garnered more than 1,000 awards for its wide range of premium whiskies. Its George T. Stagg was named Best Bourbon Whiskey at the 2023 International Whiskey Competition

(USA) and its W.L. Weller 12 YO received double gold at the 2023 International Spirits Challenge. Buffalo Trace Distillery has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery's efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit [www.buffalotraceditillery.com](http://www.buffalotraceditillery.com). To download images from Buffalo Trace Distillery, visit <http://www.buffalotraceditillery.com/media>.