**Contact:** 

Kristie Wooldridge

PR Associate Manager, Communications

kwooldridge@buffalotrace.com

502-783-5652

www.buffalotracedistillery.com/media



# BUFFALO TRACE NAMED THE AMERICAN DISTILLER OF THE YEAR BY WHISKY MAGAZINE

Seven Buffalo Trace Distillery Whiskeys Receive American World Whiskies Awards

FRANKFORT, FRANKLIN COUNTY, KY (March 2, 2022) –The Icons of Whisky America by Whisky Magazine named Buffalo Trace Distillery the 2022 Distiller of the Year. This award, which the competition described as "the most coveted of the Icons awards" was bestowed at a virtual presentation held Feb. 8.

The Distillery's Visitor Services General Manager, Matt Higgins was highly commended for the 2022 Visitor Attraction Manager of the Year. The magazine also announced the 2022 American World Whiskies Awards, honoring seven of Buffalo Trace's whiskeys, including Sazerac Rye, which was named a Category Winner.

Medals were awarded as follows:

#### Gold:

• Colonel E.H. Taylor, Jr. Straight Rye Whiskey

### Silver:

- W. L. Weller Special Reserve Kentucky Straight Bourbon Whiskey
- W. L. Weller 12 Year Kentucky Straight Bourbon Whiskey
- W. L. Weller C.Y.P.B Kentucky Straight Bourbon Whiskey
- W. L. Weller Full Proof Kentucky Straight Bourbon Whiskey

#### **Bronze:**

• Colonel E.H. Taylor, Jr. Single Barrel Kentucky Straight Bourbon Whiskey "Our focus has always been on producing the very best whiskeys at every step of the process. Being named Distiller of the Year is a great honor, and tells us we are doing something right," Master Distiller Harlen Wheatley said. "We are making huge investments so we can continue increasing our bourbon production while maintaining our uncompromising standards for quality."

With demand for its whiskeys maxing out operations at the National Historic Landmark distillery, Buffalo Trace is undergoing a \$1.2 billion expansion to make more whiskey. This expansion includes creating a second, duplicate stillhouse which will allow Buffalo Trace to double its whiskey production. New warehouses which each hold 58,800 barrels are being constructed at a rate of one every four months on the Distillery's adjacent farm property. The Distillery also converted an old warehouse into an additional dry house, is building its own wastewater treatment plant, and more.

Whiskies in each category of the World Whiskies Awards were subject to blind tastings in a three-round judging process to reward and promote the world's best whiskies to consumers and trade across the globe. The winners from the World Whiskies Awards and the Icons of Whisky Awards America 2022 will now compete with counterparts from all over the world, and global winners will be announced March 24 in London. For more information about the World Whiskies Awards visit <a href="www.worldwhiskiesawards.com">www.worldwhiskiesawards.com</a>, and for more information about the Icons of Whisky visit <a href="www.worldwhiskiesawards.com">www.worldwhiskiesawards.com</a>, and

## **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its George T. Stagg was named World Whiskey of the Year for 2022 and its Thomas H. Handy Sazerac Rye was named 2<sup>nd</sup> Finest Whiskey in the World for 2022. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of

premium whiskies. To learn more about Buffalo Trace Distillery visit <a href="http://www.buffalotracedistillery.com">www.buffalotracedistillery.com</a>. To download images from Buffalo Trace Distillery visit <a href="http://www.buffalotracedistillery.com/media">http://www.buffalotracedistillery.com/media</a>.