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BUFFALO TRACE DISTILLERY INVITES EVERYONE TO COME SEE THE LIGHTS

Annual Drive-through Light Display to Safely Feature Santa on Select Nights

FRANKFORT, FRANKLIN COUNTY, KY (Nov. 30, 2021) – Buffalo Trace is inviting everyone to come see the Distillery lighted with thousands of holiday lights from 5:30-9:30 p.m. Dec. 2 though Jan. 1 from the safety of their cars on its drive-through lights route.

In an effort to provide a safe experience, the Distillery's annual in-person events including the Lighting of the Trace and Santa Nights will not be taking place this year. However, the complimentary drive-through light display will continue with thousands of colorful lights, including some new directional light displays to increase safety along the route. The Distillery will kick-off its drive-through lights tradition with a virtual Lighting of the Trace via Facebook Live at 5:30 p.m. Dec. 2 on the <u>Buffalo Trace Distillery Facebook</u> Page. This is the 23rd year Buffalo Trace has lighted the Distillery for the public to view.

Santa will make special socially distanced appearances Dec. 9 through Dec. 12. From 5:30 p.m.-7:30 p.m., he will be stationed along the light route and will be following COVID-19 precautions and standing at a safe distance.

While not able to personally hear individual wishes, children and families can see Santa on the driving route from the comfort of their car. Also on the nights that Santa is on the route, children may hand their letters to one of Santa's elves who will place them in a special North Pole mailbox for Santa to read later. Individually pre-wrapped treats will also be handed out by Santa's elves. This will be in lieu of the traditionally held in-person Santa Nights. Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. Visitors should enter at the main Distillery entrance, and everyone is asked to remain in their cars throughout the light route. There is no charge to drive through the lights at Buffalo Trace. Distillery helpers will be following all health and safety guidelines. Drive-through guests are not required to wear masks inside their cars. The Distillery's <u>Visitor Center</u> and Gift Shop will not be open during the drive-through hours, but online shopping is available at <u>https://buffalotracegiftshop.com/</u>.

If you have any questions, please contact Emily Doss at 502-783-5617 or edoss@buffalotrace.com.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. То about Buffalo Trace Distillery visit learn more www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media.