



**Contact: Kristie Wooldridge**

PR Associate Manager/Communications

kwooldridge@buffalotrace.com

502-783-5652

www.buffalotracedmediakit.com

## **FREDDIE'S OLD FASHIONED SODA DONATES NEARLY \$12,000 TO RESTORE GREEN HILL CEMETERY**

**FRANKFORT, FRANKLIN COUNTY, KY (Aug. 18, 2021)** -- Buffalo Trace Distillery's renown tour guide, [Freddie Johnson](#), was ceremoniously presented a check from [Freddie's Old Fashioned Soda](#) line at the Green Hill Cemetery in Frankfort, on Tuesday Aug. 17. The check, totaling \$11,872, will be used towards the refurbishment of the Cemetery.

When the Distillery recently rebranded its root beer to name it after its world-famous tour guide, Freddie's Old Fashioned Root Beer was born, and soon Freddie's Ginger Ale and Ginger Beer joined the family. After being approached by the company, Johnson suggested a portion of the proceeds from his namesake line be donated to the Green Hill Cemetery, a non-profit organization close to Johnson who has family members buried there, and who has been involved with the Cemetery for years.

The Green Hill Cemetery, which is operated by a board of volunteers, including Johnson, has been in need of more funding for years. Johnson announced at the check ceremony that he is thrilled to be able to utilize the soda proceeds to restore the cemetery.

"This cemetery holds a lot of important historical significance for the local community as well as for the state of Kentucky," Johnson said. "We are so thankful for this partnership and excited to put these funds to work to give this cemetery the restoration it needs, and give the families of loved ones buried here the final resting place their family members deserve."

Green Hill Cemetery, which was established in 1865, is home to Kentucky's only monument honoring the nearly 25,000 Black Kentuckians who served in the United States Colored Troops during the American Civil War. Additionally, a corner of the cemetery is reserved for Franklin County's pauper burials.

Freddie's Root Beer, Ginger Ale and Ginger Beer are made with all natural ingredients, no preservatives or high fructose corn syrup or any additives. The sodas are priced at \$1.25 per

bottle, and can be purchased in select markets or at the Buffalo Trace Distillery Gift Shop onsite or online at <https://www.buffalotracedistillery.com/shop.html>. More information about Freddie's Sodas can be found at <https://www.buffalotracedistillery.com/freddies.html>.

This was the first check presented on behalf of Freddie's Soda. Subsequent donations to the Green Hill Cemetery from future Freddie's Soda sales will be made from the company. Anyone who wishes to make an individual contribution to the Green Hill Cemetery restoration project can do so as follows:

Checks can be made out to: Social Good Fund  
Memo: Freddie's Historical Site Restoration Project  
Mailing Address:  
Social Good Fund  
12651- 5473 San Pablo Ave.  
Richmond, CA

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>.