



Contact: **Navji Dixon**
Public Relations Coordinator
ndixon@buffalotrace.com
www.buffalotracediakit.com

STAGG JR. NAMED BEST BOURBON WHISKEY IN INAUGURAL ASCOT AWARDS

FRANKFORT, FRANKLIN COUNTY, KY (July 13, 2021) Stagg Jr. 131.1 Proof from Buffalo Trace Distillery was recognized as the Best Bourbon Whiskey in the “Best in Class” category of the inaugural 2021 ASCOT Awards.

Introduced in 2013 and named after [George T. Stagg](#), Stagg Jr, is a robust uncut and unfiltered bourbon with tasting notes of rich, sweet, chocolate and brown sugar flavors balanced with bold rye spiciness. The boundless finish lingers with hints of cherries, cloves and smokiness.

“We are humbled to be recognized in the debut of the Ascot Awards,” Master Distiller Harlen Wheatley said. “This award would not be possible without the hard work of such a dedicated team at the Distillery.”

The ASCOT (American Spirit Council of Tasters) Awards is an international spirits competition created by spirits personality and veteran tasting judge, Fred Minnick. The competition, in its debut year, provided a unique opportunity for distillers to have their products recognized through various media outlets and platforms. Entries were blind-tested and graded on a 100 point scale based on a series of criteria relating to appearance, aroma, taste, and finish. Top scores in each class advanced to a championship round where Fred and a second expert blind tasted them. After two months of blind tasting more than 600 spirits samples with a team of 27 spirits industry professionals, he announced the 2021 winners in honor of National Bourbon Day. The top tier of the categories then faced off in a playoff style to determine their Best in Class. For more information on the ASCOT Awards, visit [ascotawards.com](#).

About Stagg Jr. Bourbon

The Stagg line is named after [George T. Stagg](#), one of the legendary craftsmen of Buffalo Trace Distillery, who was responsible for building the most dominant American distillery of the 19th century on the banks of the Kentucky River, now known as Buffalo Trace Distillery. Like the

man it honors, the Stagg line is bold and robust, consisting of uncut, unfiltered whiskies – [Stagg Jr.](#) and [George T. Stagg](#), part of the [Antique Collection](#).

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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