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## **BUFFALO TRACE DISTILLERY ANNOUNCES LIMITED ANNUAL RELEASE OF WELLER FULL PROOF AND C.Y.P.B.**

### *Award-Winning Weller Bourbons Recognized as Global Medalists*

**FRANKFORT, FRANKLIN COUNTY, KY (May 12, 2021)** Fans of W.L. Weller Bourbon Whiskey from Buffalo Trace Distillery can anticipate a springtime treat, as the Distillery announces the annual release of Weller Full Proof and “Craft Your Perfect Bourbon” (C.Y.P.B.). Both the Weller Full Proof Bourbon and C.Y.P.B. are big hits with Weller fans, and they can expect the same tasting notes for each in this year’s annual release.

The Weller Full Proof Bourbon was first introduced in 2019. Buffalo Trace Distillery fills its wheated bourbon barrels at 114 proof, hence the name Full Proof. This bourbon forgoes chill filtration to preserve all the naturally occurring residual oils and flavors. Suggested retail pricing is \$49.99.

C.Y.P.B. is the result of an interactive activity called [Craft Your Perfect Bourbon](#), where bourbon drinkers were asked to choose their ideal bourbon—the result being a wheated recipe bourbon aged for eight years and bottled at 95 proof. Suggested retail pricing is \$49.99.

The Weller Full Proof and C.Y.P.B. will be available later this month but quantities are limited. Not only did C.Y.P.B. recently win Best Bourbon in the World from the [Icons of Whisky](#), but both spirits have recently been globally recognized as top-quality medalists in the 2021 San Francisco World Spirits Competition, along with other W.L. Weller bourbons.

#### **Double Gold Medals went to:**

- W. L. Weller Full Proof Kentucky Straight Bourbon
- W. L. Weller Single Barrel Kentucky Straight Bourbon
- W. L. Weller Kentucky Straight Bourbon

#### **Gold Medals went to:**

- W. L. Weller Special Reserve Kentucky Straight Bourbon
- W. L. Weller Antique 107 Kentucky Straight Bourbon

**Silver Medals went to:**

- W. L. Weller 12 Year Old Kentucky Straight Bourbon
- W. L. Weller C.Y.P.B. Kentucky Straight Bourbon

Each entry was subject to rounds of blind tastings and individual evaluation on both taste and design by judges. For more information, visit [San Francisco World Spirits Competition \(sfspiritscomp.com\)](http://sfspiritscomp.com).

**About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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