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## **Buffalo Trace Distillery Releases Baijiu Style Spirit As Part of Its Experimental Collection**

**FRANKFORT, FRANKLIN COUNTY, KY (April 22, 2021)** -- Buffalo Trace Distillery is announcing the limited release of a Baijiu style spirit aged in new American oak casks as part of its on-going [Experimental Collection](#) of spirits.

Baijiu, which is regarded as the largest selling spirit in the world, accounts for about 31 percent of spirits volume globally, according to the International Wine and Spirits Record (IWSR, 9L volume, calendar year 2019). This Experimental Collection Baijiu style spirit, although distilled like a whiskey, is produced using traditional Baijiu ingredients of sorghum and peas. After aging the distillate for 11 years in three separate casks, uncharred, charred and toasted white oak, the spirits were married together and bottled at 90 proof. The nose is rich and savory, with notes of chocolate, dark cherries and stone fruit. The sorghum and peas provide a palate of confection sugar, followed by a sweet toffee finish.

This spirit is the 24<sup>th</sup> experimental release from the Buffalo Trace Distillery, having released its first experiment in 2006. The Experimental Collection includes thousands of different recipes and barrel treatments which are tested and refined. These experiments examine a variety of unique variables from changes in the mash bill, types of wood, barrel toasts and more.

Baijiu is similar to bourbon in that it is an agricultural product made from fermented grains. The intriguing flavor profile and rise in the spirit's popularity led to Buffalo Trace's curiosity in experimenting with distilling baijiu like a bourbon to create a rich and unique spirit.

The Experimental Collection is packaged in 375ml bottles, and each label includes all the pertinent information unique to that barrel of whiskey. Experimental Collection Baijiu style can be found in select markets and will be available beginning in late April or early May. Quantities

are extremely limited. Suggested retail pricing is \$46.99 each; state taxes will vary per market. More information on the Experimental Collection series can be found [here](#).

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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