



Contact: **Kristie Wooldridge**
Public Relations Associate
Manager, Communications
Buffalo Trace Distillery
kwooldridge@buffalotrace.com
502-783-5652

BUFFALO TRACE DISTILLERY AND FRANKFORT PARKS AND RECREATION TO HOST ANNUAL EASTER EVENT VIA DRIVE-THROUGH

Complimentary Event to Safely Feature The Easter Bunny

FRANKFORT, FRANKLIN COUNTY, KY (March 16, 2021) – Buffalo Trace Distillery and the City of Frankfort Department of Parks, Recreation and Historic Sites will host its annual Easter event in drive-through style this year. The complimentary event will take place from 11 a.m.-2 p.m. on March 28, and will feature a festive “bunny trail” driving route filled with balloons, Easter eggs, music and the Easter Bunny.

In an effort to provide a safe experience, this drive-through event will take place instead of the Distillery’s annual in-person event, which will not be taking place this year.

Guests will follow the bunny trail through the Distillery grounds to various egg stations. After collecting five eggs, at the end of the route, and all from the comfort of their vehicle, children will receive a pre-packaged treat, and may wave at the Easter Bunny, who will be standing at a safe distance. No registration is required to attend.

Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. Visitors should enter at the main Distillery entrance, and everyone is asked to remain in their cars throughout the route. There is no charge to drive down the bunny trail at Buffalo Trace. Distillery helpers will be following all health and safety guidelines. Drive-through guests are not required to wear masks inside their cars.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>.