

For Immediate Release

E. H. TAYLOR, JR BOURBON CELEBRATES BOTTLED IN BOND DAY WITH RELEASE TO MUSICIAN CHRIS STAPLETON'S OUTLAW STATE OF KIND CHARITABLE FUND

Less than 100 Bottles Available - Initial Bottles Will Support Disaster Relief in Texas and Kentucky

FRANKFORT, FRANKLIN COUNTY, KY (March 3, 2021) – On this day nearly 125 years ago, Col. Edmund Haynes Taylor, Jr. succeeded in getting the Bottled in Bond Act passed, the first consumer protection act. The Bottled in Bond Act guaranteed the integrity of the whiskey to the American consumer, and among other things, guarantees only water can be added to the whiskey. Prior to its passing, disreputable sellers would put items like tobacco juice, turpentine, iodine or other unsavory and potentially poisonous additives to a barrel of whiskey to fill it back up, and/or to give the liquid color. Back in those days, whiskey was usually delivered by the barrel to a local saloon, general store or pharmacy where customers could fill up their own jug directly from the barrel, or retailers could bottle it up for resale on the spot.

Today Buffalo Trace Distillery raises a glass to salute E. H. Taylor, Jr. by releasing a "Bottled in Bond Day" commemorative edition E. H. Taylor, Jr. Single Barrel. One special barrel was hand-picked by the team at Buffalo Trace Distillery, the contents being bottled and made available through musician Chris Stapleton's charitable fund, Outlaw State of Kind. Each bottle will be autographed by Chris Stapleton.

Initial bottles will be used to support disaster relief in Texas, hit hard by a major winter storm, and Eastern Kentucky, experiencing devastating floods. These initial bottles are available for bidding on the online charity auction Charitybuzz and can be

viewed <u>here</u>. The remaining bottles will be used throughout the year to raise funds for a variety of charities across the country. Updates on subsequent fundraisers will be posted to Outlaw State of Kind.

"We've very excited to partner with Chris Stapleton and Outlaw State of Kind," said Joshua Steely, E.H. Taylor, Jr. brand director. "We knew Chris was a big fan of E. H. Taylor, Jr., so we thought this was a perfect way to commemorate Bottled in Bond Day, by partnering with his charitable fund so fans of both his music and our bourbon can help out needy causes across the country through the various events and auctions that will be held throughout the year."

Grammy Award Winner Chris Stapleton adds, "The first glass of E. H. Taylor, Jr. I ever had was in the studio. Vance Powell, engineer of both music & good times, brought a bottle to the session for inspiration. That week we recorded an entire album, and that album was *Traveller*. We've made it a point to keep a bottle around ever since.

So when E. H. Taylor, Jr. approached us to partner up for an exclusive bottling in celebration of Bottled in Bond Day, it seemed like a natural fit since they were already a part of our musical journey.

Together we've decided to use the occasion to give back to the communities that have been the real magic in both of our stories. The challenges of these times have left many in need, and we're honored to help address some of these needs through this partnership.

Proceeds from the first batch of bottles to be auctioned off will go to natural disaster relief in Texas & Kentucky."

The E. H. Taylor, Jr. Single Barrel was distilled at Buffalo Trace Distillery and put in the barrel on Jan. 5, 2012. Bottled in early February, this bourbon is 9 years old, and like the act its namesake fought so hard to pass, is Bottled in Bond at 100 proof.

Like the other E. H. Taylor, Jr. releases, this Single Barrel is packaged with elements of Taylor's original bottlings from the turn of the 20th century, a vintage label bearing his signature and a distinct canister reminiscent of Taylor's whiskey package from over one hundred years ago. The canister gives a nod to this unique bottling with a commemorative sticker noting the 124th anniversary of Bottled in Bond Day and a label at the bottom explaining in more detail the significance of this bottling.

The E. H. Taylor, Jr. Bottled in Bond commemorative Single Barrel bottling will not be available at retail. It is only available through the charitable organization Outlaw State of Kind. To find out more about Outlaw State of Kind, click here. To learn more about Bottled in Bond Day and how you can celebrate, click <a href=here.

About Outlaw State of Kind

Outlaw State of Kind is Chris and Morgane Stapleton's charitable fund that supports a variety of causes that are close to their heart. The Outlaw State of Kind Fund was founded in 2016 and is administered by the Community Foundation of Middle Tennessee.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year for 2018 and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world for 2020. Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit http://www.buffalotracedistillery.com/media

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