



Contact: **Kristie Wooldridge**
PR Associate Manager, Communications
kwooldridge@buffalotrace.com
502-783-5652
www.buffalotracediakit.com

BUFFALO TRACE DISTILLERY LIGHTS UP THE HOLIDAYS WITH ITS 20TH ANNUAL “LIGHTING OF THE TRACE”

Distillery Lighting kicks off the season, new drive-through light display route begins

FRANKFORT, FRANKLIN COUNTY, KY (Nov. 27, 2017) – If you hear sleigh bells jingling, that’s because the holidays come to Buffalo Trace Distillery this Thursday evening, Nov. 29, for the Distillery’s 20th annual “[Lighting of the Trace](#).” At this fun, family event, the Distillery will kick off the season with a host of holiday festivities for its 20th year, and debut a brand new route for its drive-through lights display.

This jolly evening will be complete with guaranteed snow, refreshments, carols, Christmas stories read by Santa’s elves, and of course a visit from “the jolly old man” himself.

Beginning at 5:30 p.m., a special candlelight tour of the Distillery will start, featuring carolers from the choir at Kentucky State University along the tour route.

Then, at 6:30 p.m. Franklin County Judge Executive, Huston Wells, will press the “magic button” that will light up more than 145,000 lights across the Distillery, including several new light features.

Directly following the Lighting ceremony there will be pictures with Santa Claus in the Clubhouse as the KSU choir sings more holiday carols. Cookies will also be served along with hot chocolate to keep you warm.

The Buffalo Trace Gift Shop will be open until 7:30 p.m. that evening for all your holiday shopping needs. Plenty of great holiday gift ideas are in stock, including holiday gift baskets, food products, specialty clothing and much more.

Beginning at 8 p.m. the Distillery’s drive-through light display will open for motorists to drive through, ending at 10 p.m. Volunteers will be on hand to guide motorists through the new route.

Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. Visitors are asked to enter at the main Distillery entrance. Event parking signs will be posted. There is no charge for this event or the candlelight tour and it will take place regardless of weather conditions.

If you are unable to make it to the Lighting, Santa will return to the distillery Dec. 6, 7 and 8 from 6-8 p.m. Please visit Santa in the Elmer T. Lee Clubhouse. Visitors are also invited to drive through the Distillery grounds nightly from dusk to 10 p.m. Nov. 30 through Jan. 1. The Distillery will be a winter wonderland with thousands of lights and colorful displays as in years' past. If you have any questions, please contact Rebecca Hobbs at 502-696-5983 or rhobbs@buffalotrace.com.

Please note children must be accompanied by a parent or guardian for the duration of the event. There will be no unaccompanied children permitted to enter the Buffalo Trace grounds. No pets other than service animals are allowed on the grounds.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as *Whisky Magazine*, *Whisky Advocate Magazine* and *Wine Enthusiast Magazine*. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by *Jim Murray's Whiskey Bible 2018*. Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>