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BUFFALO TRACE DISTILLERY WELCOMES GUESTS TO 27th ANNUAL “*HOLIDAYS AT THE TRACE*” CELEBRATION

The Distillery once again transforms into a holiday destination with festive tours, shopping, and signature evening experiences

FRANKFORT, KY (November 17, 2025) – The magic of the holidays has returned to Buffalo Trace Distillery for the 27th annual *Holidays at the Trace* celebration. From December 4 - 31, guests can enjoy festive holiday lights and decor, shop for brand-new retail holiday offerings and experience the excitement of the Distillery's signature evening event – *Spirited Nights*.

The Distillery's *Holidays at the Trace* offerings include:

- ***Spirited Nights***: This year enjoy two unique experiences:
 - ***Light Trail Experience***: a complimentary, 12-night family-friendly event inviting guests to explore Buffalo Trace Distillery after-hours for an experience unlike any other in Kentucky. Visitors will stroll through thousands of twinkling lights, including a 60-foot-long light tunnel and dozens of themed lights scenes, with seasonal food & beverage offerings such as a Buffalo Trace Bourbon Cream Hot Chocolate Bar. Guests 21+ may also enjoy complimentary tastings of Buffalo Trace Bourbon Cream. Reservations open November 18 at 10am ET, with the experience beginning on December 4 and continuing the second and third weekends in December. Reservations are required at <https://www.buffalotracedistillery.com/events/upcoming.html>.
 - ***Cocktails & Cheer***: a premium, 21+ upgrade that includes access to the *Spirited Nights: Light Trail Experience* as well as the Distillery's *Holiday Cocktail Trail*. Guests receive three winter cocktails featuring Buffalo Trace brands, along with take-home gifts including a *Spirited Nights* tote bag, a Buffalo Trace souvenir cup and Buffalo Trace Bourbon Cream minis. Reservation upgrade(s) available for \$25 per person.
- ***Holidays at the Trace: Drive-Through Light Show***: guests may also enjoy the Distillery's historic grounds illuminated with holiday lights from the comfort of their car. This drive-through experience is complimentary and open nightly from 5:30pm-8:30pm, December 4 - December 31.
- ***Holiday Shopping***: the Buffalo Trace Distillery Gift Shop will offer extended hours and expanded online options throughout *Holidays at the Trace*, featuring new 2025 apparel, specialty gifts and custom woodworking:
 - **Apparel**: A variety of women's jackets, men's golf polo shirts and hats featuring an assortment of brands from Buffalo Trace to Weller and Pappy Van Winkle.
 - **Specialty Gifts**: Signature items such as Blanton's golf headcovers, engraved cocktail kits, Bourbon Cream gift sets, bourbon-infused seasonings and sauces, and pet accessories.

- o Custom Woodworking: For the first time, Whiskey Woodcraft pieces – including personalized barrel heads, handcrafted Glencairn holders, and custom cocktail muddlers will be available for nationwide purchase exclusively online. Each item is crafted from authentic bourbon barrels by the Distillery’s on-site woodworkers.

“Buffalo Trace Distillery has always been a place where people come together to celebrate, and the holidays are no different,” said Tyler Adams, Buffalo Trace Distillery General Manager. "Holidays at the Trace offers something for everyone. Whether you’re here for the lights, the shopping, or the spirit of the season, we are honored to be part of so many cherished family traditions.”

Items can be purchased in-store or online and shipped nationwide. To shop online, visit <https://shop.buffalotracedistillery.com>. For more information about Buffalo Trace Distillery’s holiday experiences, visit <https://buffalotracedistillery.com/holiday>.

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About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and it is a National Historic Landmark, as well as listed on the National Register of Historic Places. Its history includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site. The Distillery has won more than 40 distillery titles since 2000 and garnered more than 1,000 awards for its wide range of premium whiskies. Its William Larue Weller and Stagg were named Best of Show at the 2024 Denver International Spirits Competition and its Traveller Whiskey is the Most Awarded Super Premium Whiskey Release of 2024. Buffalo Trace Distillery has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery’s efforts are encouraged to register their charity [here](#). To learn more about Buffalo Trace Distillery, visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery, visit <http://www.buffalotracedistillery.com/media>.