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BUFFALO TRACE DISTILLERY DEBUTS *NIGHT AT THE DISTILLERY* - A NEW HALLOWEEN EXPERIENCE AFTER DARK

Tickets are now available for an immersive nighttime tour of America's oldest continuously operating distillery, plus the chance to win a private, overnight ghost-hunting experience on site

FRANKFORT, KY (October 15, 2025) - This October, Buffalo Trace Distillery invites guests to discover its all-new Halloween experience, "*Night at the Distillery*." For more than 200 years, Buffalo Trace Distillery has crafted award-winning whiskey and inspired tales of spirits that linger beyond the barrel. Now, visitors can explore the Distillery's storied past through the lens of legend and lore with two immersive after-hours experiences:

- ***Night at the Distillery Self-Guided Tour:*** Experience Buffalo Trace Distillery under the glow of moonlight on this self-guided walking trail that reveals the legends, folklore and untold stories woven into its two-century history. Along the way, each stop unveils a new chapter brought to life through ghostly tales, live entertainment, photo-worthy moments and expertly crafted cocktails that celebrate generations of bourbon-making tradition.
 - Tickets are \$35 per person and include entry to the self-guided walking trail, three signature cocktail tastings, one neat pour and a curated snack box. Each guest will also take home a 1L bottle of Sazerac Rye 100 Proof and a collectible *Night at the Distillery* reusable tote as keepsakes.
 - The *Night at the Distillery* Self-Guided Tour will take place October 23-25 and October 30-November 1. To purchase tickets, please visit <https://www.buffalotracedistillery.com/events/upcoming/night-at-the-distillery.html>.
- ***Night at the Distillery Private Ghost Hunting Experience:*** For those seeking a deeper thrill, Buffalo Trace is offering the opportunity to win a special Halloween giveaway inviting one winner and a guest (21+) to join professional paranormal investigators for a private ghost-hunting experience inside the Distillery's most haunted buildings. On Halloween night, the duo will trace the Distillery's ghostly lore alongside a Distillery tour guide and real-time paranormal investigators before retiring for the night inside Stony Point – Albert Blanton's former home, reimagined for an unforgettable stay. The prize package also includes:
 - Dinner in historic Frankfort, KY on October 31
 - Complimentary admission to the *Night at the Distillery* Self-Guided Tour on October 31
 - A private, after-hours ghost hunt led by professional paranormal investigators and a Distillery tour guide
 - One-night stay in Stony Point, Albert Blanton's former home, on October 31

- A daytime Trace Tour and premium shopping experience in the Buffalo Trace Gift Shop on November 1
- Round-trip coach airfare and ground transportation to and from the Distillery

“For more than 200 years, Buffalo Trace has been a place where history and legend intertwine,” said Tyler Adams, General Manager, Buffalo Trace Distillery. “*Night at the Distillery* invites guests to step into those stories and experience that connection firsthand. We set out to create an experience unlike anything we’ve done before, one that lets guests walk in the footsteps of generations past and explore the Distillery’s lore in a whole new light.”

Buffalo Trace Distillery’s story begins in the late 1700s, when distilling first took root on this site in 1775 and the “Old Taylor House” was built in 1792. For more than two centuries, master distillers and craftsmen have shaped its story – and some say their spirits still linger. Tour guides and guests alike have reported sightings of an older gentleman resembling Albert B. Blanton, appearing in various locations around the Distillery. The lore surrounding these encounters describes them as “friendly,” and many believe that any lingering “spirits” remain to watch over the legacy they created.

Buffalo Trace Distillery’s *Night at the Distillery* Private Ghost Hunting Giveaway goes live on October 15 at 12:00pm noon ET and ends October 22 at 11:59am ET. To register and view the full official rules, please visit www.BuffaloTraceDistilleryHalloween.com.

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About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Kentucky. The Distillery's rich tradition dates back to 1775 and it is a National Historic Landmark, as well as listed on the National Register of Historic Places. Its history includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site. The Distillery has won more than 40 distillery titles since 2000 and garnered more than 1,000 awards for its wide range of premium whiskies. Its William Larue Weller and Stagg were named Best of Show at the 2024 Denver International Spirits Competition and its Traveller Whiskey is the Most Awarded New Super Premium Whiskey Release of 2024. Buffalo Trace Distillery has a deep commitment to supporting charitable initiatives. Nonprofit organizations interested in learning more about the Distillery’s efforts are encouraged to register their charity [here](https://www.buffalotracedistillery.com/charity). To learn more about Buffalo Trace Distillery, visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery, visit <http://www.buffalotracedistillery.com/media>.

Night at the Distillery Private Ghost Hunting Experience: No purchase necessary to enter or win. Purchasing a product will not improve your chances of winning. Must be legal resident of (50) U.S. or D.C., age 21 or older, and able to travel to the Buffalo Trace Distillery in Frankfort, KY on 10/31/2025 to accept prize award. Registration begins at 12:00pm ET 10/15/2025 and ends at 11:59am ET 10/22/2025. To enter, and for complete official rules including eligibility, prize description and ARV, visit www.BuffaloTraceDistilleryHalloween.com. Odds of winning based upon number of eligible entries received. No alcoholic beverage is part of any prize award. Void wherever prohibited or restricted by law. SPONSOR: Sazerac Company, Inc., Louisville, KY