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Buffalo Trace Distillery Announces Limited Release Blanton's Straight From The Barrel in the U.S.

FRANKFORT, FRANKLIN COUNTY, KY (Aug. 27, 2020) For Blanton's fans, Buffalo Trace Distillery is making Blanton's Straight From The Barrel available in the United States this fall. This announcement follows Buffalo Trace Distillery announcing earlier this year that Blanton's Gold Edition will be available annually in the United States, starting in summer 2020.

Like Blanton's Gold Edition, Straight From The Barrel will be limited, and released once every year in the U.S. This is the first time Blanton's Straight From The Barrel has been made available in the U.S. It joins Blanton's Original Single Barrel, bottled at 93 proof and the aforementioned Blanton's Gold Edition, bottled at 103 proof.

As its name suggests, Blanton's Straight From The Barrel is an uncut, unfiltered bourbon. The recipe is the same as Blanton's Original and Blanton's Gold, but the proof will vary from barrel to barrel.

"Blanton's continues to be one of our most sought after bourbons," said Kris Comstock, senior marketing director. "Fans in the U.S. have asked us to make Straight From The Barrel available here at home, so we're happy we're able to accommodate that starting this fall."

Like the other two in the Blanton's stable, Blanton's Straight From The Barrel showcases a horse and jockey atop its stopper, in various poses to emulate the running of a horse race. The eight different horse and jockey stoppers feature a letter that collectors save to spell out the brand name "B-L-A-N-T-O-N-S."

Tasting notes for Blanton's Straight From The Barrel describe it as notes of dark chocolate, caramel and butter with earthy undertones of walnut and hazelnut on the

nose. The palate delivers intrepid notes of warm vanilla, oak, toasted nuts and a rich spiciness with hints of butterscotch or honey, with a deep and resonate finish.

Blanton's Single Barrel Bourbon, the world's first single barrel bourbon, was created in 1984 by Elmer T. Lee. Named after former distillery president Colonel Albert B. Blanton, Elmer recalled how Colonel Blanton would handpick "honey barrels" from the center cut of Warehouse H for the many parties Blanton held. Many years later, the Distillery called upon Elmer to create a new bourbon in 1984 and Blanton's was born – the world's first single barrel bourbon.

Today, Blanton's Single Barrel Bourbon is one of the most revered and award-winning bourbons on the market. Blanton's Straight From The Barrel will start shipping from Buffalo Trace Distillery this fall on a very limited basis. Suggested retail pricing is \$150. For more information on Blanton's Straight From The Barrel visit www.blantonsbourbon.com.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by "Jim Murray's Whiskey Bible 2018" and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world, respectively, in the "Jim Murray Whiskey Bible 2020." Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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