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To see a video about Buffalo Trace's reopening plans, click here.

## TOURS AND VISITATION TO RESUME AT BUFFALO TRACE DISTILLERY ON JULY 1

Distillery to Create Safe Haven Bourbon Experience Through Sanitization Measures and Limited Tours Sizes

FRANKFORT, FRANKLIN COUNTY, KY (June 22, 2020) – Buffalo Trace will welcome guests back to the National Historic Landmark Distillery on July 1 with a distinct focus on offering visitors the safest possible environment for their bourbon encounter. Visitors can expect to experience the same rich history and to see the oldest continually operating Distillery in action, but with new measures in accordance with CDC guidelines and government recommendations.

## **Buffalo Trace Distillery**

- Reopening July 1
- Hours: 10 a.m.-4 p.m. Monday-Saturday
- Advance Registrations Required for all Visitors, including for tours, tastings and events
- Access to grounds and playground only available to registered visitors, including for photography
- New safety and sanitation protocols in place, including guests will be asked to wear face masks
- Expanded Visitor Center and tasting rooms
- Register a https://Tours.BuffaloTraceDistillery.com/
- All tours and tastings will remain complimentary

Guests will be required to register for a tour or event in advance of their visit in order for the Distillery to efficiently manage tour and group sizes with respect to social distancing. The Distillery grounds and playground will only be available to guests who have registered and checked-in. This includes usage of the grounds for photography.

Arriving guests will need to check in, where their individual

contact information will be recorded in the event contact tracing needs to be performed, and have

their temperature taken. Guests will also be asked to wear a face mask. For anyone who forgets theirs, one will be provided. Visitors can take comfort in knowing that all employees at the distillery will also be wearing face masks and will have had their temperatures taken upon entrance.

Tours and events will be kept to small, comfortable groups to allow for social distancing, and protective shields have been installed at the bars and cash registers. Gift Shop capacity will also be limited to allow for safe, enjoyable shopping experiences.

To make social distancing a little easier, Buffalo Trace will be reopening with a newly expanded Visitor Center, which triples the size of the original Visitor Center, and will allow ample space and comfort for guests exploring the Gift Shop or tasting in the new expansive tasting rooms.

With all of these safeguards, as well as the expanded Visitor Center, guests can expect to explore decades of bourbon making history, sample award-winning products, and experience the charm of this National Historic Landmark, as in the past. All tours and tastings remain complimentary.

"We are taking every step we can to address the health, safety and comfort of our guests to ensure the best experience possible," Homeplace Development Director Meredith Moody said. "Our goal is to create a safe haven for all visitors while providing the same rich history and experiences for which we're known. We can't wait to reopen to the public and show guests our expanded Visitor Center and tasting rooms."

Operating hours for Buffalo Trace Distillery will be 10 a.m.-4 p.m. Monday through Saturday. Registrations for the Trace Tour, Old Taylor Tour, Bourbon Barrel Tour and Expansion Tour can be made at <a href="https://tours.buffalotracedistillery.com/">https://tours.buffalotracedistillery.com/</a>. Curbside sales will also continue. To place an order visit <a href="https://buffalotracegiftshop.com/">https://buffalotracegiftshop.com/</a>.

A complete list of new safety procedures, along with information about enacted sanitation measures and protective equipment in use can be found <a href="here">here</a>. Full details about what to expect will be provided to guests upon registration.

## **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National

Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by "Jim Murray's Whiskey Bible 2018" and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world, respectively, in the "Jim Murray Whiskey Bible 2020." Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit <a href="www.buffalotracedistillery.com">www.buffalotracedistillery.com</a>. To download images from Buffalo Trace Distillery visit <a href="http://www.buffalotracedistillery.com/media">http://www.buffalotracedistillery.com/media</a>.