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Buffalo Trace Distillery Announces Kosher Whiskey Release

Passover Ends with News of Three New Kosher Whiskeys

FRANKFORT, FRANKLIN COUNTY, KY (April 15, 2020) Buffalo Trace Distillery is releasing what it believes to be the first authentic Kosher Whiskey, under the guidance of the Chicago Rabbinical Council (cRc-Kosher). Buffalo Trace began working with cRc in 2010. The new whiskey is available in three styles, Kosher Rye Recipe Bourbon; Kosher Wheat Recipe Bourbon; and Kosher Straight Rye Whiskey. The three whiskeys will start shipping from Buffalo Trace after Passover ends on April 16, 2020.

Kosher law mandates that whiskey should not be owned or consumed by Jews during Passover. In 2012 the cRc oversaw the sale of new American Oak Kosher barrels in a contract of sale to a non-Jewish executive, Buffalo Trace Distillery President Mark Brown, where they were filled with whiskey and put away in specially marked “Kosher whiskey” barrels to age.

Once the whiskey reached its desired age earlier this year, the bottling lines at the Distillery were flushed completely beforehand to ensure the whiskey was not exposed to any non-Kosher spirits. This allocated whiskey will be released after Passover ends this year on April 16. Bottles will sell through wholesalers and retailers before Passover begins again in 2021.

“This is a milestone in the spirits industry to produce a truly Kosher whiskey,” said Mark Brown, owner of the Kosher barrels at Buffalo Trace. “We know Kosher products are very important to the Jewish community as well as a broader audience, we are fully committed to ensuring that the entire chain of custody remains Kosher so the purchaser has 100% confidence this is a Kosher whiskey.”

“We’re excited that our partnership which we began ten years ago has come to fruition,” stated Rabbi Sholem Fishbane, kashrus administrator Chicago Rabbinical Council, “Our members have shown great interest in the prospect of being able to enjoy a Kosher whiskey. We are very happy Buffalo Trace has taken the steps to make sure this happens.”

The new Kosher whiskey line is limited, but it will be an annual release each year after Passover. The labels depict both Buffalo Trace Distillery logo and the cRc-Kosher logo. Each expression of Buffalo Trace Kosher Whiskey has a suggested retail price of \$39.99 per 750ml bottle.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 35 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by “Jim Murray’s Whiskey Bible 2018” and its William Larue Weller and Thomas H. Handy Sazerac were named 2nd and 3rd finest whiskeys in the world, respectively, in the “Jim Murray Whiskey Bible 2020.” Buffalo Trace Distillery has also garnered more than 1,000 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>

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