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## **BUFFALO TRACE DISTILLERY LIGHTS UP THE HOLIDAYS WITH ITS 21<sup>st</sup> ANNUAL “LIGHTING OF THE TRACE”**

### *Distillery Lighting Kicks Off Holiday Festivities*

**FRANKFORT, FRANKLIN COUNTY, KY (Nov. 21, 2019)** – It’s time to get into the holiday spirit! Buffalo Trace Distillery is ready to kick off the season with a host of holiday festivities as part of its 21<sup>st</sup> annual “[Lighting of the Trace](#).” This fun, family event will take place the evening of Thursday, Dec. 5.

This jolly evening will be complete with refreshments, carols, Christmas stories read by Santa’s elves, and of course a visit from “the jolly old man” himself.

Beginning at 5:30 p.m., a special candlelight tour of the Distillery will start, featuring carolers along the tour route.

Then, at 6:30 p.m. Frankfort City Commissioner, Eric Whisman will press the “magic button” that will light up more than 145,000 lights across the Distillery, including some new light features.

Directly following the Lighting ceremony there will be pictures with Santa Claus in the Clubhouse. Cookies will also be served along with hot chocolate to keep you warm.

The Buffalo Trace Gift Shop will be open until 8 p.m. that evening for all your holiday shopping needs. Plenty of great holiday gift ideas are in stock, including holiday gift baskets, food products, specialty clothing and much more.

Beginning at 8 p.m. the Distillery’s drive-through light display will open for motorists to drive through, ending at 9:30 p.m. The driving route has changed slightly due to ongoing construction at the Distillery. Please observe signs and speed limits. As in years past, volunteers will be on hand to guide motorists through the route.

Buffalo Trace Distillery is located at 113 Great Buffalo Trace, in Frankfort, Ky. Visitors are asked to enter at the main Distillery entrance. Event parking signs will be posted.

There is no charge for this event or the candlelight tour and it will take place regardless of weather conditions.

If you are unable to make it to the Lighting, Santa will return to the distillery three nights, and for the first time one afternoon in December; Dec. 12, 13 and 14 from 6-8 p.m. and Dec. 15 from 3-5 p.m. Please visit Santa in the Elmer T. Lee Clubhouse. Visitors are also invited to drive through the Distillery grounds nightly from 5:30 to 9:30 p.m. Dec. 6 through Jan. 1. The Distillery will be a winter wonderland with thousands of lights and colorful displays as in years' past. If you have any questions, please contact Rebecca Hobbs at 502-696-5983 or [rhobbs@buffalotrace.com](mailto:rhobbs@buffalotrace.com).

Please note children must be accompanied by a parent or guardian for the duration of the event. There will be no unaccompanied children permitted to enter the Buffalo Trace grounds. No pets other than service animals are allowed on the grounds.

### **About Buffalo Trace Distillery**

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by "Jim Murray's Whiskey Bible 2018" and its William Larue Weller and Thomas H. Handy Sazerac were named 2<sup>nd</sup> and 3<sup>rd</sup> finest whiskeys in the world, respectively, in the "Jim Murray Whiskey Bible 2020." Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit [www.buffalotracedistillery.com](http://www.buffalotracedistillery.com). To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>