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PLATINUM 10X VODKA WINS GOLD AT 2019 INTERNATIONAL REVIEW OF SPIRITS

FRANKFORT, FRANKLIN COUNTY, KY (May 21, 2019) – Platinum 10X Vodka 80 Proof received a Gold Medal at the 2019 International Review of Spirits presented by Tastings.com-Beverage Testing Institute, and was named a Best Buy. Having received a score of 90 points, this premium vodka was deemed “exceptional” by the judges.

Tasting notes from the competition describe this vodka as “Clear color. Creamy aromas of béchamel and sumac with a satiny, vibrant, dryish light body and a tingling, compelling, medium-long lemon zest, peppercorns, sea salt, and horchata finish. A palate pleasing vodka with great balance; hints of lemon zest awaken the palate.”

Platinum 10X Vodka is carefully crafted using American grains and distilled 10 times at Buffalo Trace Distillery utilizing column and pot stills. This process creates an ultra-smooth taste, great for sipping or mixing. Platinum 10X Vodka is sold in an eye-catching blue glass bottle.

The International Review of Spirits selects trained Tastings staff and talented guest panelists from the spirits world to blind taste entries and rate them on a 100-point scale using a proprietary tasting methodology to ensure accurate, repeatable results. For more information about the 2019 International Review of Sprits visit <http://www.tastings.com/>.

About Buffalo Trace Distillery

Buffalo Trace Distillery is an American family-owned company based in Frankfort, Franklin County, Kentucky. The Distillery's rich tradition dates back to 1773 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Buffalo Trace Distillery is a fully operational Distillery producing bourbon, rye and vodka on site and is a National Historic Landmark as well as is listed on the National Register of Historic Places. The Distillery has won 21 distillery titles since 2000 from such notable publications as Whisky Magazine, Whisky Advocate Magazine and Wine Enthusiast Magazine. Its Col. E. H. Taylor, Jr. Four Grain Bourbon was named World Whiskey of the Year by “Jim

Murray's Whiskey Bible 2018." Buffalo Trace Distillery has also garnered more than 500 awards for its wide range of premium whiskies. To learn more about Buffalo Trace Distillery visit www.buffalotracedistillery.com. To download images from Buffalo Trace Distillery visit <http://www.buffalotracedistillery.com/media>