

# BUFFALO TRACE

## DISTILLERY

March 6, 2012

Dear Friend of Buffalo Trace,

Many thanks for your purchase of our Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey. This whiskey was honored with the Gold Medal at the 2011 San Francisco World Spirits Competition.

We hope you and your customers are very pleased with the whiskey contained in these bottles. In distilling and aging these products, we have attempted to make some of the finest American whiskey ever made.

The glass bottle we've chosen showcases the whiskey's gorgeous amber color with a classy look. The back label provides a full product description for you to read while enjoying a taste. Every bottle has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package.

On the reverse side of this letter, please find a fact sheet with details about the barrels selected for this year's vintage. Hopefully you and your customers will find the intricate details of these particular barrels as interesting and compelling as we do.

In closing, thank you again for your purchase of this very limited supply of Eagle Rare 17 Year Old. If we, at Buffalo Trace Distillery, can be of any further assistance please do not hesitate to make contact at the following numbers or e-mail addresses:

Mark Brown  
(502) 696-5978

mbrown@buffalotrace.com

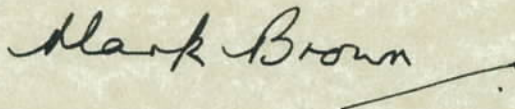
Kris Comstock  
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Websites:

buffalotracedistillery.com  
greatbourbon.com

With best regards,



Mark Brown  
President and CEO  
Buffalo Trace Distillery

DISTILLING TRADITION SINCE 1787

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# EAGLE RARE 17 YEAR OLD KENTUCKY STRAIGHT BOURBON WHISKEY

## Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

## Age Profile

Year of Distillation: Spring of 1993  
Release: Fall of 2012  
Release Brand name: Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey  
Proof for release: 90.0 proof

## Recipe

Large Grain: Kentucky Corn; Distillers Grade #1 and #2  
Small Grain: Minnesota Rye  
Finish Grain: North Dakota Distillers Malted Barley

## Cooking / Fermentation

Milling screen: #10  
Cook Temperature: 240 degrees Fahrenheit  
Water: Kentucky limestone with reverse osmosis  
Fermentation: Carbon steel / black iron fermenter  
Mash: Sour

## Distillation & Aging

Distillation: Double distilled; beer still and doubler  
Proof off still: 135 proof  
Barrel: New, white oak; #4 Char; charred for 55 seconds  
Barrel maker: Independent Stave; Lebanon KY  
Barrel entry proof: 125 proof  
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons  
Warehouse: Warehouses I and K  
Floor: 2<sup>nd</sup>, 3<sup>rd</sup>, and 6<sup>th</sup> Floors  
Evaporation loss: 54.2 % of the original whiskey lost to evaporation

## Bottling

Barrel selection: 23 barrels selected by taste  
Filtration: Chill  
Product Age: 19 years and 1 month old at bottling  
Tasting comment: "Dry and delicate. Hints of leather, almonds and tobacco"