

# BUFFALO TRACE

DISTILLERY

October 1, 2003

Dear Friend of Buffalo Trace,

Many thanks for your purchase of Eagle Rare 17 year old "Rye Recipe" Kentucky Straight Bourbon Whiskey.

We hope you and your customers will be very pleased with the whiskey contained in these bottles. In distilling and aging these products, we have attempted to bring to the market some of the finest American whiskey ever made.

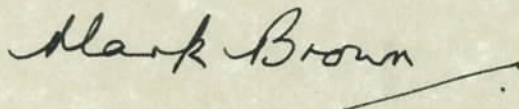
Enclosed in the shipper case is a shelf talker detailing the critical acclaim that the product has already received. We hope this will make marketing the whiskey to your customers even easier. On the reverse side of this letter, please find a detailed fact sheet on the whiskey itself. Please feel free to share this information with your clients as well.

With respect to packaging, we have used a bottle that we believe showcases the whiskey's gorgeous, deep, rich colors along with space enough for an in-depth product description on the back label. Every bottle has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package from scuffing.

In closing, thank you again for your purchase of this very limited supply of Eagle Rare 17 year old "Rye Recipe" Kentucky Straight Bourbon Whiskey. If we, at the Buffalo Trace Distillery, can be of any further assistance please do not hesitate to make contact at the following numbers or e-mail addresses:

Mark Brown	(502) 696-5978	or	mbrown@buffalotrace.com
Ken Weber	(502) 696-5950	or	kweber@buffalotrace.com
Web site			www.buffalotrace.com

With best regards,



Mark Brown  
President and CEO  
Buffalo Trace Distillery

113 GREAT BUFFALO TRACE  
FRANKLIN COUNTY  
FRANKFORT, KY 40601

POST OFFICE BOX 619  
FRANKFORT, KY 40602

502.223.7641 TEL  
502.875.5553 FAX

WWW.BUFFALOTRACE.COM

DISTILLING TRADITION SINCE 1787

## 17 Year Old "Rye Recipe" Kentucky Straight Bourbon Whiskey

### Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

### Age Profile

Year of Distillation: Winter of 1985  
Release: Fall of 2003  
Release Brand name: Eagle Rare 17 Year Old Kentucky Straight Bourbon Whiskey  
Proof for release: 90.0 proof  
Proof for this tasting: N/A

### Recipe

Large Grain: Kentucky Corn; Distillers Grade #1 and #2  
Small Grain: Minnesota Rye  
Finish Grain: North Dakota "Hi-Kon" Distillers Malted Barley  
Harvest: Fall of 1982

### Cooking / Fermentation

Milling screen: #10  
Cook Temperature: 240 degrees Fahrenheit  
Water: Kentucky Limestone with Reverse Osmosis  
Fermentation: Carbon Steel / Black Iron fermenter  
Mash: Sour

### Distillation & Aging

Distillation: Double Distilled; beer still and doubler  
Proof off still: 135 Proof  
Barrel: New, White Oak; #4 Char; Charred for 55 seconds  
Barrel maker: Independent Stave; Lebanon KY  
Barrel entry proof: 125 proof  
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons  
Warehouse: Warehouse Q  
Evaporation loss: 58% of the original barrel content evaporates

### Bottling

Barrel selection: 29 barrels, hand picked  
Filtration: Chill  
Product Age: 17 Years Old at bottling  
Tasting comment: Superb example of a "well aged whiskey"